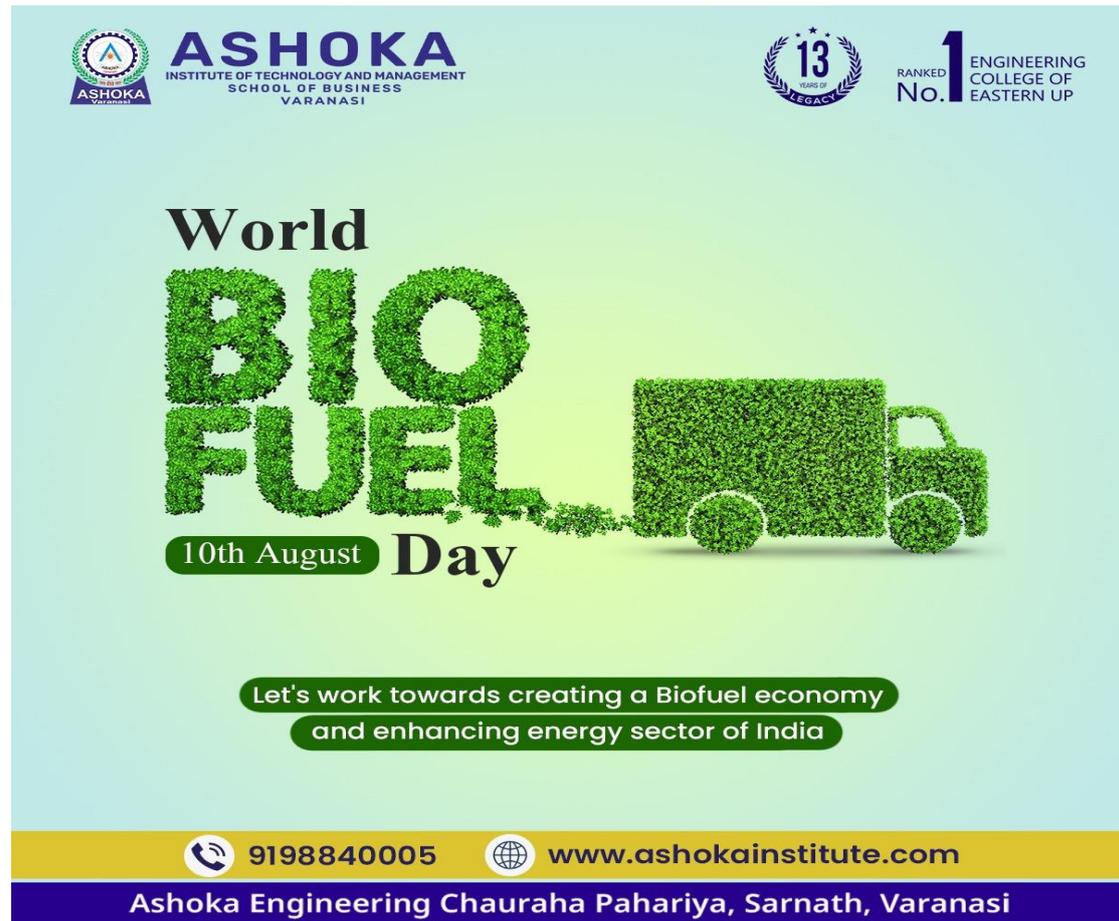


1. MoU with Edugyan Pvt Ltd August 4, 2023



2. World Biofuel Day Celebration

On August 10, 2023, the Engineering Department of Ashoka Varanasi organized a significant event commemorating World Biofuel Day. The event aimed to raise awareness among final-year engineering students about the importance and potential of biofuels in sustainable energy solutions. With the participation of over 100 students and the expertise of Professor S.K. Sharma, Dean of Academics, the event was highly informative and engaging



The poster features the Ashoka Institute of Technology and Management School of Business Varanasi logo on the top left, a 13th anniversary logo on the top right, and a ranking badge for Eastern UP. The central text 'World BIO FUEL Day' is styled with green foliage, accompanied by a green truck. A green banner at the bottom contains the slogan 'Let's work towards creating a Biofuel economy and enhancing energy sector of India'. The footer includes contact information: 9198840005, www.ashokainstitute.com, and the address Ashoka Engineering Chauraha Pahariya, Sarnath, Varanasi.

ASHOKA
INSTITUTE OF TECHNOLOGY AND MANAGEMENT
SCHOOL OF BUSINESS
VARANASI

13
YEARS OF
LEGACY

RANKED
No. 1
ENGINEERING
COLLEGE OF
EASTERN UP

World
**BIO
FUEL**
10th August **Day**

Let's work towards creating a Biofuel economy
and enhancing energy sector of India

9198840005 www.ashokainstitute.com

Ashoka Engineering Chauraha Pahariya, Sarnath, Varanasi

3. Workshop on World Entrepreneurs Day

On August 21, 2023, the Institutions INNOVATION Council organized a workshop in commemoration of World Entrepreneurs Day. The workshop was specifically tailored for students of Engineering, Management, and Pharmacy disciplines. The event aimed to inspire and educate students about entrepreneurship and its relevance in today's dynamic world. Key speakers included Mr. S.N. Singh, Professor of Electrical Engineering, and Dr. Sarika Shrivastava, Director of Ashoka Institute Varanasi.



4. Unleash Innovation at Abhyuday'23!

Day 3 of Abhyuday'23 marked a culmination of innovation and creativity as the Departmental Technical and Nontechnical Projects showcase took centre stage. Held at Ashoka Institute, the event promised a day of discovery and inspiration, featuring ground-breaking projects from various departments.



5. SMART INDIA HACKATHON 2023-24 Internal Edition

On 26 September 2023, one day offline Internal Smart India Hackathon 2023 is organized by the Ashoka Institute of Technology & Management, Varanasi in association with Institute Innovation Council (IIC). Total 10 teams have been participated in Internal SIH 2023 from entire College.

"The event aimed to impart students with an understanding of the challenges associated with Software and Hardware Edition. The Internal Hackathon's primary purpose was to evaluate the solutions proposed by teams in response to diverse problem statements provided by multiple Indian organizations and Ministries. This exercise encouraged students to view problems from various angles and devise effective solutions. The overarching objective of the Internal Hackathon was to prepare student teams for participation in the national-level Smart India Hackathon 2023.

G20 INDIA
भारत 2023 INDIA

Ministry of Education
Government of India

ANTE

MoE's INNOVATION CELL
(GOVERNMENT OF INDIA)

SMART INDIA HACKATHON 2023

75
आज़ादी का अमृत महोत्सव

SMART INDIA HACKATHON 2023

ASHOKA
INSTITUTE OF TECHNOLOGY AND MANAGEMENT
SCHOOL OF BUSINESS
VARANASI

Conducting Internal Hackathon for SIH 2023

Tue Sep 26th, 2023

INTERNAL HACKATHON-2023

Organised by
Ashoka Center for Innovation,
Incubation Start-up and Entrepreneurship
Institute Innovation Council

www.ashokainstitute.com +91-9198840005_06 Ashoka Engineering Chauraha, Paharia, Samath, Varanasi-221007 (U.P.), INDIA

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6. Participation in 8th Techyuva National Level Model Presentation Competition in association with Innovation Hub for Fostering the Innovation and Entrepreneurship.

Ashoka Institute of Technology and Management will be participating in the upcoming **8th Techyuva, 2023**, A National Level Model Presentation Competition on Innovative Ideas, which will be held on October 20, 2023, at the Buddha Institute of Technology in Gida, Gorakhpur. This event is being organized in collaboration with AKTU Innovation Hub, Uttar Pradesh, and with the technical association of IEEE Young Professionals UP Section. This national-level competition provides a platform for students to showcase their innovative ideas and problem-solving skills



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7. Memorandum of Understanding (MOU) Signed with Start-up Shala and AITM Foundation for Incubation & Entrepreneurship

AITM Foundation for Incubation & Entrepreneurship has recently signed a Memorandum of Understanding (MOU) with Start-up Shala. This collaboration aims to foster entrepreneurship among the students at our Institute and promote a culture of innovation and enterprise. The partnership with Start-up Shala brings together resources, expertise, and opportunities to support budding entrepreneurs within our institution. Through this collaboration, our students will gain access to mentorship, training, networking opportunities, and resources essential for nurturing their entrepreneurial ventures.



8. Entrepreneurship Ecosystem Development of Start-ups in Collaboration with Startup Shala's CEO, Mr. Anilabh Agarwal with Final year, and pre-Final year students.

A bootcamp on Entrepreneurship Ecosystem Development for incubating Startups, organized in collaboration with Startup Shala (COE), featuring Mr. Anilabh Agarwal as our distinguished speaker.

This program offers a unique opportunity to engage with industry experts and gain insights into the dynamic startup ecosystem. Mr. Anilabh Agarwal, an accomplished entrepreneur and expert in the field, will share his expertise and provide valuable guidance on navigating the challenges and opportunities in the startup landscape.

Key Highlights:

- *Understanding the key elements of entrepreneurship ecosystem development.*
- *Exploring strategies for startup success and sustainability.*
- *Networking with fellow students and industry professionals*





9. Pitch Deck Challenge: Discover Your Entrepreneurial Potential on April

The Institution's Innovation Council (IIC) in collaboration with Startupshala invites you to participate in the exhilarating Pitch Deck Challenge. This event, scheduled for April 3, 2024, promises an immersive experience where you can pitch your startup concept, receive valuable feedback, and network with industry leaders.



10. Participation in National Level Project Competition 2024 organised by Department of Computer Science Engineering at Bangalore Institute of Technology

The Department of Computer Science Engineering at Bangalore Institute of Technology is organizing National Level Project Competition 2024. This competition

promises to be a platform where innovation meets excellence, providing an opportunity for students to showcase their ingenuity and technical prowess on a national stage.

11. Participation in IDEATHON 2024 at Reginal Engineering College Azamgarh organised by Purvanchal Centre for Incubation & Innovation Foundation.

Departments of Engineering, Pharmacy and Management participated in IDEATHON 2024, an exciting opportunity for showcasing innovative ideas and projects from our esteemed Institution. Organized by the Institution’s Innovation Council (IIC), Reginal Engineering College Azamgarh, in collaboration with Purvanchal Centre for Incubation & Innovation Foundation, IDEATHON aims to celebrate and promote creativity, innovation, and entrepreneurship.



12. Expert Talk on Intellectual Property Rights Day by Speaker: Mr. Anilabh Agrawal (CEO, Startupshala)

Join us for an Expert Talk on Intellectual Property Rights Day, organized by IIC and the AITM Foundation for Incubation and Entrepreneurship, on April 26, 2024. Gain insights into the significance of Intellectual Property Rights in today's entrepreneurial landscape. Don't miss this opportunity to learn from industry expert Mr. Agrawal.

